CUSTOMISATION PROGRAMME

Kingston's Customisation Programme gives companies the option to use quality DataTraveler® USB drives to personalise and promote their brand.
Some options include:

- Logo printing
- Custom packaging
- Content load of digital files
- Custom casing

Contact your Kingston representative to learn more today!

Co-logo product tool

Kingston now offers a quick and simple tool to visualise your logo on our DataTraveler USBs. Create your own virtual sample instantly by selecting the USB model and uploading your own custom graphic/logo at **kingston.com/en/usb/customization.**

USB 2.0

DataTraveler SE9	
Logo imprint dimension:	16.0mm x 7.0mm (Champagne), 16.0mm x 9.5mm (Dark Nickel)
Casing colour:	Metal
Logo:	Laser etch only, no colour
○ Champagne ○ Dark Nickel	

USB 3.0

DataTraveler G4	
Logo imprint dimension:	29.5mm x 15.0mm
Casing colour:	White
○ 32GB White with Red Key Ring ○ 64GB White with Violet Key Ring ○ 128GB White with Green Key Ring	
DataTraveler Exodia	
Logo imprint dimension:	23.0mm x 5.0mm
Casing colour:	Black
○ 32GB Black with White Key Ring ○ 64GB Black with Teal Key Ring ○ 128GB Black with Yellow Key Ring ○ 256GB Black with Pink Key Ring	
DataTraveler 100 G3	
Logo imprint dimension:	24.0mm x 8.0mm or 12.0mm x 12.0mm
Casing colour:	Black

USB 3.0

DataTraveler Kyson	
Logo imprint dimension:	14.5mm x 7.0mm
Casing colour:	Metal
Logo:	Laser etch only, no colour

DataTraveler Elite G2	
Logo imprint dimension:	25.4mm x 10.0mm
Casing colour:	Black Metal
Logo:	Laser etch only, no colour
High performance	LED activity indicator

DataTraveler 80 (USB Type-C®)	
Logo imprint dimension:	17.0mm x 12.9mm
Casing colour:	Metal
Logo:	Laser etch only, no colour

ENCRYPTED USB 3.0

DataTraveler Locker+ G3	
Logo imprint dimension:	21.0mm x 8.0mm
Casing colour:	Metal
Logo:	Laser etch only, no colour
Hardware encryption	LED activity indicator

DataTraveler Vault Privacy 3.0	
Logo imprint dimension:	28.5mm x 9.5mm
Casing colour:	Blue Metal (default), Green, Black and Red
Logo:	Laser etch only, no colour
Hardware encryption	LED activity indicator
50-piece minimum order QTY	

DataTraveler 4000 G2	
Logo imprint dimension:	28.5mm x 9.5mm
Casing colour:	Black Metal (default), Blue, Green and Red
Logo:	Laser etch only, no colour
Hardware encryption	LED activity indicator
50-piece minimum order QTY	

Kingston TECHNOLOGY

**ENCRYPTED
USB 3.0**

IronKey D300	
Logo imprint dimension:	40.0mm x 10.0mm
Casing colour:	Black Metal (default), Blue, Green and Red
Logo:	Laser etch only, no colour
Hardware encryption	LED activity indicator
50-piece minimum order QTY	

USB Customisation Programme Terms

Minimum order quantity (unless otherwise noted)	Co-logo: 100 units Content loading: 500 units
Packaging options	Individually sealed Bulk pack (drive only)
Logo printing (model dependent)	Laser etching Multicolour Side 1: Kingston logo Side 2: Your logo
Logo file type(s) accepted	Adobe Illustrator vector-based files (.eps or .ai formats only)
Content-loading file types accepted (additional formats may be supported, please enquire)	Audio, video, image, web, text and similar files (MP3, MP4, WAV, WMA, WMV, MOV, AVI, JPEG, TIFF, PNG, BMP, HTML, XHTML, SWF, DOC, PPT, XLS, 3GP, TXT, PDF)

Kingston
TECHNOLOGY

CUSTOMISATION PROGRAMME FAQS

What is a vector-based file?

A vector-based artwork file is an image made up of lines rather than pixels. When the artwork image is scaled up to a larger size, the vector-based file will not lose any clarity and will produce a high-quality printable image at any zoom or upscale. A pixel-based image file will show rough and blurry edges and lines, and produce low-quality material when printed.

Can I convert my .jpeg or .tif file into a vector-based file?

No, a true vector-based image is created using lines from its inception. When a low quality image file, such as a .jpeg, is converted to vector-based artwork, it is not a true vector-based file and quality will remain low and unusable.

How do I obtain a vector-based file?

You must use Adobe Illustrator (or a similar program) to produce vector-based artwork files such as .ai or .eps.

What if I don't have access to Adobe Illustrator?

Unfortunately, Adobe Illustrator (or a similar program) is the only way to truly create a vector-based file. We suggest that you consult with your design team.

What type of image is ideal for printing?

Avoiding very fine lines and/or very small text/images is strongly recommended. Small, intricate artwork and thin lines do not always produce with the best quality.

What co-logo processes does Kingston use?

Kingston will use one of three processes for logo printing, depending on the USB casing material and/or colour and logo colour(s).

- **Pad printing**
  Pad printing deposits a design onto a three-dimensional object using a silicone pad that lifts the ink off a printing plate. It works much like a stamp.

  Ideal for: Simple artwork with 4 colours or fewer.

- **Digital printing**
  Digital printing does not require stencils and functions much like a computer printer. Artwork is loaded into a computer and a digital-based image is printed directly on the objects.

  Ideal for: Artwork with a high number of colours and/or details. Used in conjunction with white or light-coloured casing.

- **Laser etching**
  Laser etching is the process of using lasers to engrave or mark on objects. It is done using a machine that emits laser beams.

  Ideal for: Monotone design on metal surfaces.

		100%	ENLARGED @ 200%	ENLARGED @ 400%
VECTOR-BASED ARTWORK (Retains quality at any size. Required for printed material)	*Made up of lines & curves*			
PIXEL-BASED ARTWORK (Loses quality when enlarged. Bitmaps, BMP, JPG, GIF – used for on-screen viewing only)	*Made up of PIXELS.*			

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