Kingston TECHNOLOGY

USB SECURITY IN EUROPE

Germany tops USB security league table

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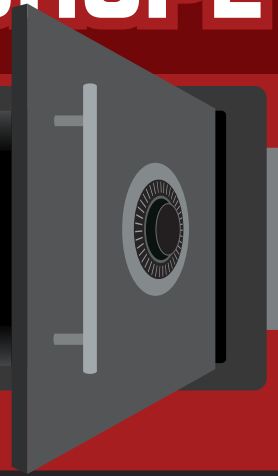2 🇨🇭

3 🇩🇰

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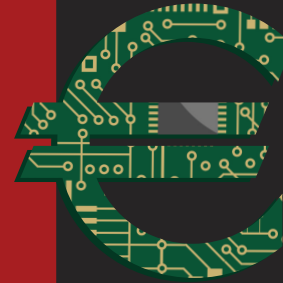Only 54% of USB drives used by organisations in Europe are considered secure

54%

62%

Organisations that say their employees have lost important information contained on a USB drive over the past two years
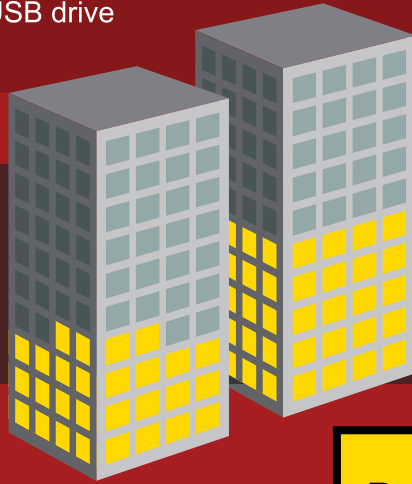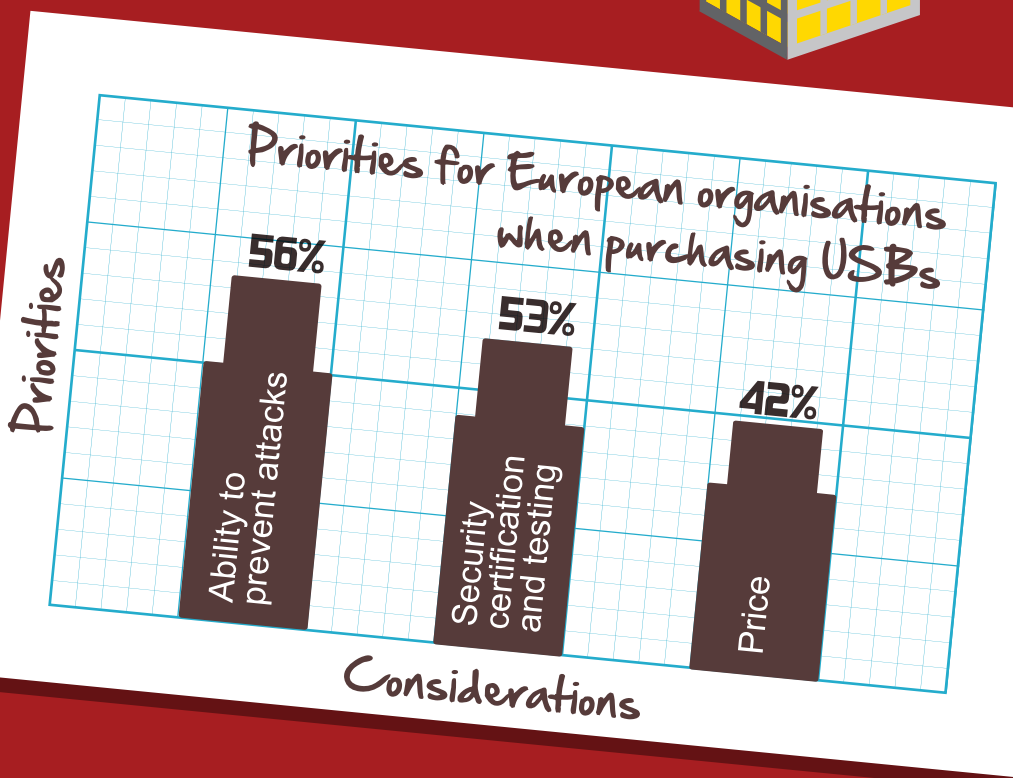
€5.2M

*Average cost of data loss from USBs

Percentage of approved USB drives used in European organisations that are not encrypted

34%

49%

Percentage of European organisations that confirm their USBs comply with leading security standards

Priorities for European organisations when purchasing USBs

Priorities

56% — Ability to prevent attacks

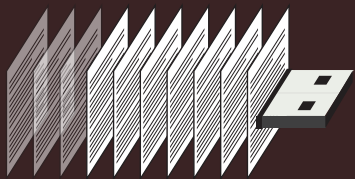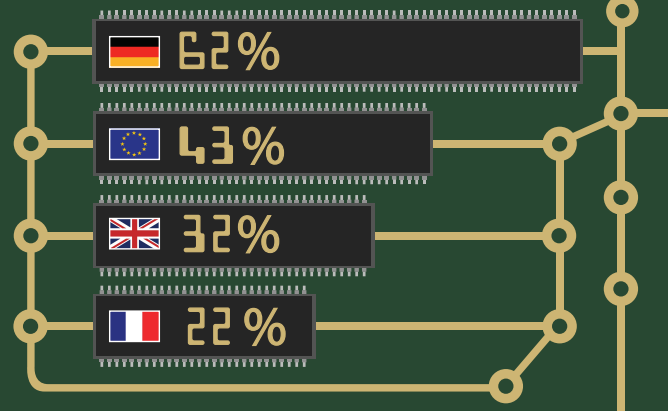53% — Security certification and testing

42% — Price

Considerations

Percentage of employees who believe their organisation prioritises the protection of information on USB drives

48%

Companies with a USB governance policy
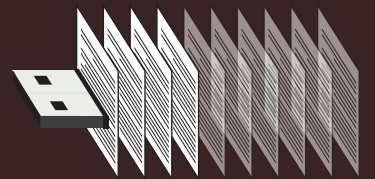
🇩🇪 62%

🇪🇺 43%

🇬🇧 32%

🇫🇷 22%

68%

Employees who confirm their organisation has an acceptable USB usage policy

BUT

37%

European organisations that do not enforce USB policy compliance

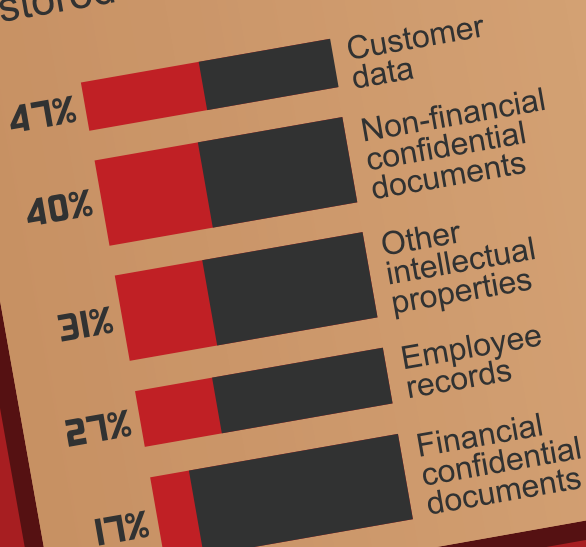Percentage of employees in organisations across Europe using USBs without permission

75%

Percentage of employees who say they are not required to adopt the following security practices

46%

- Use passwords or locks
- Total lockdown (blocking USB ports)
- Scan devices for viruses or malware
- Monitor and track USB drives (asset management)
- Deploy encryption

Types of sensitive information stored on USB drives

CONFIDENTIAL

47% Customer data

40% Non-financial confidential documents

31% Other intellectual properties

27% Employee records

17% Financial confidential documents

Employees are putting organisations' sensitive data at risk...

75% are using USB drives without obtaining advance permission to do so

63% have lost USB drives without notifying appropriate authorities

38% use generic or free USB drives

*Figure calculated from research carried out by the Ponemon Institute, September 2011. Exchange rate correct as of October 2011.