

GET MORE FROM YOUR SERVER DRAM CONFIGURATION

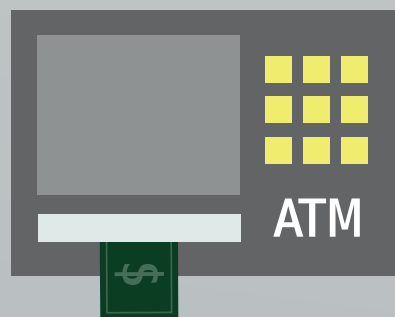
At Kingston, we understand that properly configuring a server can be tricky. Servers are now larger and more powerful, but also more difficult to configure. That's why we're here to help.

We work with our customers to identify and plan a customized server setup. How you use memory — and which type you use — requires an expert understanding of server configuration. Kingston experts know how to balance low power, capacity and performance. Whatever your needs, we have a solution.

MAXIMIZING MEMORY CAPACITY

can increase virtual machine (VM) count from 7 up to 30.

A LARGE BANK CAN USE THE EXTRA VM'S TO:¹



Increase business transactions by
100%



Increase support for employees by
33%

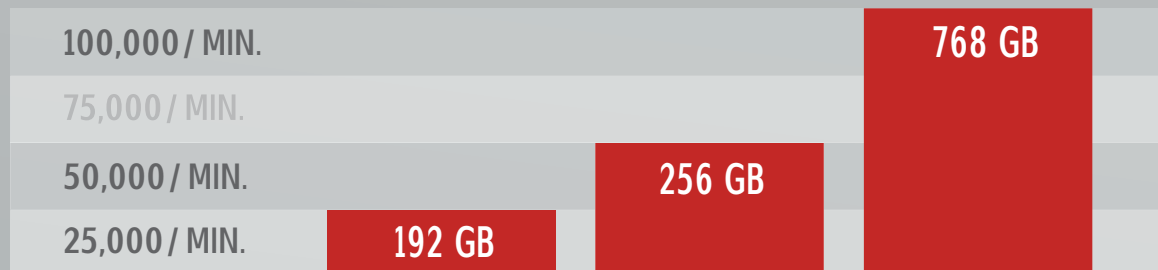
**KINGSTON
EXPERT SAYS:**

"Don't get caught running out of memory — plan for your future memory needs."

MAXIMIZING PERFORMANCE

can increase server performance by nearly 4X.

AN ONLINE COMPANY CAN INCREASE TRANSACTIONS BY 75,000/MIN.
OF ORDERS / MIN.²



**KINGSTON
EXPERT SAYS:**

"Boost your performance and get work done on your schedule, not your server's."

MINIMIZING POWER USAGE

can reduce a server's power draw from 5% - 10%

A DATA CENTER WITH
10,000 SERVERS COULD SAVE
\$35,000 / MONTH³

**KINGSTON
EXPERT SAYS:**

"Don't waste energy and power when you don't need to."

HOW A KINGSTON EXPERT CAN HELP

- ✓ TAKE THE GUESSWORK OUT OF CONFIGURING YOUR SERVER. WE'LL DELIVER THE OPTIMAL FORMULA FOR YOUR NEEDS.
- ✓ WE HAVE ONLINE HELP WITH OUR CONFIGURATOR, AND HAVE EXPERTS STANDING BY FOR CUSTOMIZED SOLUTIONS.
- ✓ WE PROVIDE AN ONSITE SERVER ASSESSMENT, EVALUATION UNITS FOR PROOF OF CONCEPT TESTING AND TECHNICAL TRAINING