

CUSTOMISATION PROGRAMME





Kingston's Customization Program gives companies the option to use quality DataTraveler® and IronKey™ USB drives to personalize and promote their brand.

Some options include:


- Logo printing
- Content load of digital files
- Custom packaging
- Custom casing

Contact your Kingston representative to learn more today!

USB 3.0

| DataTraveler Exodia | | |
|---|--|--|
|  | Logo imprint dimension: | 23.0mm x 5.0mm |
| | Casing colour: | Black |
| | <input type="radio"/> 32GB Black with White Key Ring | <input type="radio"/> 64GB Black with Teal Key Ring |
| | <input type="radio"/> 128GB Black with Yellow Key Ring | <input type="radio"/> 256GB Black with Pink Key Ring |
| DataTraveler Exodia M | | |
|  | Logo imprint dimension: | 26.5mm x 15.2mm |
| | Casing Color: | Black |
| | <input type="radio"/> 64GB Black with Blue Cap | <input type="radio"/> 128GB Black with Red Cap |
| | <input type="radio"/> 256GB Black with Teal Cap | |
| DataTraveler Exodia Onyx | | |
|  | Logo imprint dimension: | 21.4mm x 5.6mm |
| | Casing Color: | Black |
| | | |
| DataTraveler Kyson | | |
|  | Logo imprint dimension: | 14.5mm x 7.0mm |
| | Casing colour: | Metal |
| | Logo: | Laser etch only, no colour |



ENCRYPTED USB 3.0

| IronKey Vault Privacy 50 | | |
|---|-----------------------------------|----------------------------|
|  | Logo imprint dimension: | 29.5mm x 10.0mm |
| | Casing colour: | Blue Metal (default) |
| | Logo: | Laser etch only, no colour |
| | Hardware encryption | LED activity indicator |
| | 50-piece minimum order QTY | |

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CUSTOMISATION PROGRAMME

ENCRYPTED USB 3.0

| DataTraveler 4000 G2 | | |
|---|----------------------------|----------------------------|
|  | Logo imprint dimension: | 28.5mm x 9.5mm |
| | Casing colour: | Black Metal (default) |
| | Logo: | Laser etch only, no colour |
| | Hardware encryption | LED activity indicator |
| | 50-piece minimum order QTY | |
| IronKey D300S | | |
|  | Logo imprint dimension: | 40.0mm x 10.0mm |
| | Casing colour: | Black Metal (default) |
| | Logo: | Laser etch only, no colour |
| | Hardware encryption | LED activity indicator |
| | 50-piece minimum order QTY | |

USB Customisation Programme Terms

| | |
|---|--|
| Minimum order quantity (unless otherwise noted) | Co-logo: 100 units Content loading: 500 units |
| Packaging options | Individually sealed Bulk pack (drive only) |
| Logo printing (model dependent) | Laser etching Multicolour Side 1: Kingston logo Side 2: Your logo |
| Logo file type(s) accepted | Adobe Illustrator vector-based files (.eps or .ai formats only) |
| Content-loading file types accepted (additional formats may be supported, please enquire) | Audio, video, image, web, text and similar files (MP3, MP4, WAV, WMA, WMV, MOV, AVI, JPEG, TIFF, PNG, BMP, HTML, XHTML, SWF, DOC, PPT, XLS, 3GP, TXT, PDF) |

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CUSTOMISATION PROGRAMME FAQs

What is a vector-based file?

A vector-based artwork file is an image made up of lines rather than pixels. When the artwork image is scaled up to a larger size, the vector-based file will not lose any clarity and will produce a high-quality printable image at any zoom or upscale. A pixel-based image file will show rough and blurry edges and lines, and produce low-quality material when printed.

Can I convert my .jpeg or .tif file into a vector-based file?

No, a true vector-based image is created using lines from its inception. When a low quality image file, such as a .jpeg, is converted to vector-based artwork, it is not a true vector-based file and quality will remain low and unusable.

How do I obtain a vector-based file?

You must use Adobe Illustrator (or a similar program) to produce vector-based artwork files such as .ai or .eps.

What if I don't have access to Adobe Illustrator?

Unfortunately, Adobe Illustrator (or a similar program) is the only way to truly create a vector-based file. We suggest that you consult with your design team.

What type of image is ideal for printing?

Avoiding very fine lines and/or very small text/images is strongly recommended. Small, intricate artwork and thin lines do not always produce with the best quality.

What co-logo processes does Kingston use?

Kingston will use one of three processes for logo printing, depending on the USB casing material and/or colour and logo colour(s).



• Pad printing

Pad printing deposits a design onto a three-dimensional object using a silicone pad that lifts the ink off a printing plate. It works much like a stamp.

Ideal for: Simple artwork with 4 colours or fewer.



• Digital printing

Digital printing does not require stencils and functions much like a computer printer. Artwork is loaded into a computer and a digital-based image is printed directly on the objects.

Ideal for: Artwork with a high number of colours and/or details. Used in conjunction with white or light-coloured casing.



• Laser etching

Laser etching is the process of using lasers to engrave or mark on objects. It is done using a machine that emits laser beams.

Ideal for: Monotone design on metal surfaces.

