

# CUSTOMISATION PROGRAMME

Kingston's Customisation Programme gives companies the option to use quality DataTraveler® USB drives to personalise and promote their brand.

Some options include:



- Logo printing
- Custom packaging
- Content load of digital files
- Custom casing

Contact your Kingston representative to learn more today!



## Co-logo product tool

Kingston now offers a quick and simple tool to visualise your logo on our DataTraveler USBs. Create your own virtual sample instantly by selecting the USB model and uploading your own custom graphic/logo at [kingston.com/en/usb/customization](http://kingston.com/en/usb/customization).

### USB 2.0





		DataTraveler SE9	
	Logo imprint dimension:	16.0mm x 7.0mm (Champagne), 16.0mm x 9.5mm (Dark Nickel)	
	Casing colour:	Metal	
	Logo:	Laser etch only, no colour	
	<input type="radio"/> Champagne <input type="radio"/> Dark Nickel	<input type="radio"/> 16GB <input type="radio"/> 32GB	
		DataTraveler 104	
	Logo imprint dimension:	25.0mm x 9.0mm	
	Casing colour:	Black	
	<input type="radio"/> 16GB <input type="radio"/> 32GB <input type="radio"/> 64GB		

### USB 3.0


		DataTraveler G4	
	Logo imprint dimension:	29.5mm x 15.0mm	
	Casing colour:	White	
	<input type="radio"/> 16GB White with Blue Key Ring <input type="radio"/> 32GB White with Red Key Ring <input type="radio"/> 64GB White with Violet Key Ring <input type="radio"/> 128GB White with Green Key Ring		
			DataTraveler 100 G3
	Logo imprint dimension:	24.0mm x 8.0mm or 12.0mm x 12.0mm	
	Casing colour:	Black	
	<input type="radio"/> 16GB <input type="radio"/> 32GB <input type="radio"/> 64GB <input type="radio"/> 128GB <input type="radio"/> 256GB		

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## USB 3.0




		<b>DataTraveler 106</b>	
	Logo imprint dimension:	16.0mm x 14.0mm	
	Casing colour:	Black	
	Mid-frame colour:	Red	
		<input type="radio"/> 16GB <input type="radio"/> 32GB <input type="radio"/> 64GB <input type="radio"/> 128GB <input type="radio"/> 256GB	
		<b>DataTraveler 50</b>	
	Logo imprint dimension:	22.2mm x 11.5mm	
	Casing colour:	Metal	
	Logo:	Laser etch only, no colour	
		<input type="radio"/> 8GB Purple Key Ring <input type="radio"/> 16GB Green Key Ring <input type="radio"/> 32GB Red Key Ring <input type="radio"/> 64GB Blue Key Ring <input type="radio"/> 128GB Black Key Ring	
		<b>DataTraveler SE9 G2</b>	
	Logo imprint dimension:	15.5mm x 7.0mm	
	Casing colour:	Metal	
	Logo:	Laser etch only, no colour	
		<input type="radio"/> Champagne <input type="radio"/> Dark Nickel <input type="radio"/> 16GB <input type="radio"/> 32GB <input type="radio"/> 64GB <input type="radio"/> 128GB	
		<b>DataTraveler Elite G2</b>	
	Logo imprint dimension:	25.4mm x 10.0mm	
	Casing colour:	Black Metal	
	Logo:	Laser etch only, no colour	
	High performance:	LED activity indicator	
		<input type="radio"/> 32GB <input type="radio"/> 64GB <input type="radio"/> 128GB	

## ENCRYPTED USB 3.0

		<b>DataTraveler Locker+ G3</b>	
	Logo imprint dimension:	21.0mm x 8.0mm	
	Casing colour:	Metal	
	Logo:	Laser etch only, no colour	
	Hardware encryption:	LED activity indicator	
		<input type="radio"/> 8GB <input type="radio"/> 16GB <input type="radio"/> 32GB <input type="radio"/> 64GB	

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## ENCRYPTED USB 3.0

DataTraveler Vault Privacy 3.0		
	Logo imprint dimension:	28.5mm x 9.5mm
	Casing colour:	Blue Metal (default), Green, Black and Red
	Logo:	Laser etch only, no colour
	Hardware encryption:	LED activity indicator
	<b>50-piece minimum order QTY</b>	
		<input type="radio"/> 4GB <input type="radio"/> 8GB <input type="radio"/> 16GB <input type="radio"/> 32GB <input type="radio"/> 64GB
DataTraveler 4000 G2		
	Logo imprint dimension:	28.5mm x 9.5mm
	Casing colour:	Black Metal (default), Blue, Green and Red
	Logo:	Laser etch only, no colour
	Hardware encryption:	LED activity indicator
	<b>50-piece minimum order QTY</b>	
		<input type="radio"/> 4GB <input type="radio"/> 8GB <input type="radio"/> 16GB <input type="radio"/> 32GB <input type="radio"/> 64GB
IronKey D300		
	Logo imprint dimension:	40.0mm x 10.0mm
	Casing colour:	Black Metal (default), Blue, Green and Red
	Logo:	Laser etch only, no colour
	Hardware encryption:	LED activity indicator
	<b>50-piece minimum order QTY</b>	
		<input type="radio"/> 4GB <input type="radio"/> 8GB <input type="radio"/> 16GB <input type="radio"/> 32GB <input type="radio"/> 64GB <input type="radio"/> 128GB

## USB Customisation Programme Terms

Minimum order quantity (unless otherwise noted)	Co-logo: 100 units Content loading: 500 units
Packaging options	Individually sealed Bulk pack (drive only)
Logo printing (model dependent)	Laser etching Multicolour Side 1: Kingston logo Side 2: Your logo
Logo file type(s) accepted	Adobe Illustrator vector-based files (.eps or .ai formats only)
Content-loading file types accepted (additional formats may be supported, please enquire)	Audio, video, image, web, text and similar files (MP3, MP4, WAV, WMA, WMV, MOV, AVI, JPEG, TIFF, PNG, BMP, HTML, XHTML, SWF, DOC, PPT, XLS, 3GP, TXT, PDF)

## Customisation Programme FAQs

### What is a vector-based file?

A vector-based artwork file is an image made up of lines rather than pixels. When the artwork image is scaled up to a larger size, the vector-based file will not lose any clarity and will produce a high-quality printable image at any zoom or upscale. A pixel-based image file will show rough and blurry edges and lines, and produce low-quality material when printed.

### Can I convert my .jpeg or .tif file into a vector-based file?

No, a true vector-based image is created using lines from its inception. When a low quality image file, such as a .jpeg, is converted to vector-based artwork, it is not a true vector-based file and quality will remain low and unusable.

### How do I obtain a vector-based file?

You must use Adobe Illustrator (or a similar program) to produce vector-based artwork files such as .ai or .eps.

### What if I don't have access to Adobe Illustrator?

Unfortunately, Adobe Illustrator (or a similar program) is the only way to truly create a vector-based file. We suggest that you consult with your design team.

### What type of image is ideal for printing?

Avoiding very fine lines and/or very small text/images is strongly recommended. Small, intricate artwork and thin lines do not always produce with the best quality.

### What co-logo processes does Kingston use?

Kingston will use one of three processes for logo printing, depending on the USB casing material and/or colour and logo colour(s).



- **Pad printing**

Pad printing deposits a design onto a three-dimensional object using a silicone pad that lifts the ink off a printing plate. It works much like a stamp.

**Ideal for:** Simple artwork with 4 colours or fewer



- **Digital printing**

Digital printing does not require stencils and functions much like a computer printer. Artwork is loaded into a computer and a digital-based image is printed directly on the objects.

**Ideal for:** Artwork with a high number of colours and/or details. Used in conjunction with white or light-coloured casing.



- **Laser etching**

Laser etching is the process of using lasers to engrave or mark on objects. It is done using a machine that emits laser beams.

**Ideal for:** Monotone design on metal surfaces



Some of the listed capacity on a Flash storage device is used for formatting and other functions and is thus not available for data storage. As such, the actual available capacity for data storage is less than what is listed on the products. For more information, go to Kingston's Flash Guide at [kingston.com/flashguide](http://kingston.com/flashguide).

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