CUSTOMISATION PROGRAMME

Kingston's Customisation Programme gives companies the option to use quality DataTraveler® and IronKey™ USB drives to personalize and promote their brand. Some options include:

- Logo Printing
- Content load of digital files
- Custom packaging
- Custom casing

Contact your Kingston representative to learn more today!

USB 3.x

DataTraveler Exodia		
	Logo imprint dimension:	23.0mm x 6.5mm
	Casing colour:	Black
	◯ 64GB Black with Teal Key Ring ◯ 256GB Black with Pink Key Ring	◯ 128GB Black with Yellow Key Ring
DataTraveler Exodia M		
	Logo imprint dimension:	23.0mm x 14.0mm
	Casing colour:	Black
	◯ 64GB Black with Blue Cap ◯ 256GB Black with Teal Cap	◯ 128GB Black with Red Cap
DataTraveler Exodia Onyx		
	Logo imprint dimension:	21.4mm x 5.6mm
	Casing colour:	Black
DataTraveler Kyson		
	Logo imprint dimension:	14.5mm x 7.0mm
	Casing colour:	Metal
	Logo:	Laser etch only, no colour
DataTraveler SE9G3		
	Logo imprint dimension:	15.8mm x 7.0mm
	Casing colour:	Metal, gold
	Logo:	Laser etch only, no colour
DataTraveler microDuo 3C		
	Logo imprint dimension:	10.6mm x 2.9mm
	Casing colour:	Metal
	Logo:	Laser etch only, no colour

more ⟩⟩

ENCRYPTED USB 3.x

IronKey Vault Privacy 50 Series (IKVP50, IKVP50C)		
	Logo imprint dimension:	32.5mm x 10.0mm
	Casing colour:	Blue Metal (default)
	Logo:	Laser etch only, no colour
	Hardware encryption	LED Activity Indicator
	50-piece minimum order QTY	
IronKey D500S (IKD500S)		
	Logo imprint dimension:	40.0mm x 10.0mm
	Casing colour:	Black Metal (default)
	Logo:	Laser etch only, no colour
	Hardware encryption	LED activity indicator
	50-piece minimum order QTY	
IronKey Locker+ 50 (IKLP50)		
	Logo imprint dimension:	21.0mm x 8.0mm
	Casing colour:	Metal
	Logo:	Laser etch only, no colour
	Hardware encryption	LED activity indicator
	50-piece minimum order QTY	
IronKey Keypad 200 Series (IKKP200, IKKP200C)		
	Logo imprint dimension:	70.0mm x 6.50mm
	Casing colour:	Blue (default)
	Logo:	Laser etch only, no colour (Logo only on narrower side of sleeve)
	Hardware encryption	LED activity indicator
	50-piece minimum order QTY	

more ››

USB Customisation Programme Terms

Minimum order quantity (unless otherwise noted)	Co-logo: 100 units Content loading: 500 units
Packaging options	Individually sealed Bulk pack (drive only)
Logo printing (model dependent)	Laser etching Multicolour Side 1: Kingston logo Side 2: Your logo
Logo file type(s) accepted	Adobe Illustrator vector-based files (.eps or .ai formats only)
Content-loading file types accepted (additional formats may be supported, please enquire)	Audio, video, image, web, text and similar files (MP3, MP4, WAV, WMA, WMV, MOV, AVI, JPEG, TIFF, PNG, BMP, HTML, XHTML, SWF, DOC, PPT, XLS, 3GP, TXT, PDF)

more ››

CUSTOMISATION PROGRAMME FAQS

What is a vector-based file?

A vector-based artwork file is an image made up of lines rather than pixels. When the artwork image is scaled up to a larger size, the vector-based file will not lose any clarity and will produce a high-quality printable image at any zoom or upscale. A pixel-based image file will show rough and blurry edges and lines, and produce low-quality material when printed.

Can I convert my .jpeg or .tif file into a vector-based file?

No, a true vector-based image is created using lines from its inception. When a low quality image file, such as a .jpeg, is converted to vector-based artwork, it is not a true vector-based file and quality will remain low and unusable.

How do I obtain a vector-based file?

You must use Adobe Illustrator (or a similar program) to produce vector-based artwork files such as .ai or .eps.

What if I don't have access to Adobe Illustrator?

Unfortunately, Adobe Illustrator (or a similar program) is the only way to truly create a vector-based file. We suggest that you consult with your design team.

What type of image is ideal for printing?

Avoiding very fine lines and/or very small text/images is strongly recommended. Small, intricate artwork and thin lines do not always produce with the best quality.

What co-logo processes does Kingston use?

Kingston will use one of three processes for logo printing, depending on the USB casing material and/or colour and logo colour(s).

- **Pad printing**
  Pad printing deposits a design onto a three-dimensional object using a silicone pad that lifts the ink off a printing plate. It works much like a stamp.

  Ideal for: Simple artwork with 4 colours or fewer.

- **Digital printing**
  Digital printing does not require stencils and functions much like a computer printer. Artwork is loaded into a computer and a digital-based image is printed directly on the objects.

  Ideal for: Artwork with a high number of colours and/or details. Used in conjunction with white or light-coloured casing.

- **Laser etching**
  Laser etching is the process of using lasers to engrave or mark on objects. It is done using a machine that emits laser beams.

  Ideal for: Monotone design on metal surfaces.