

## CUSTOMIZATION PROGRAM






Kingston's Customization Program gives companies the option to use quality DataTraveler® and IronKey™ USB drives to personalize and promote their brand.

Some options include:

- Logo Printing
- Custom packaging
- Content load of digital files
- Custom casing






Contact your Kingston representative to learn more today!

### USB 3.x

DataTraveler Exodia		
	Logo imprint dimension:	23.0mm x 5.0mm
	Casing Color:	Black
	<input type="radio"/> 64GB Black with Teal Key Ring <input type="radio"/> 128GB Black with Yellow Key Ring	
	<input type="radio"/> 256GB Black with Pink Key Ring	
DataTraveler Exodia M		
	Logo imprint dimension:	26.5mm x 15.2mm
	Casing Color:	Black
	<input type="radio"/> 64GB Black with Blue Cap <input type="radio"/> 128GB Black with Red Cap	
	<input type="radio"/> 256GB Black with Teal Cap	
DataTraveler Exodia Onyx		
	Logo imprint dimension:	21.4mm x 5.6mm
	Casing Color:	Black
DataTraveler Kyson		
	Logo imprint dimension:	14.5mm x 7.0mm
	Casing Color:	Metal
	Logo:	Laser etch only, no color
DataTraveler microDuo 3C		
	Logo imprint dimension:	10.6mm x 2.9mm
	Casing Color:	Metal
	Logo:	Laser etch only, no color

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### ENCRYPTED USB 3.x

IronKey Vault Privacy 50 Series (IKVP50, IKVP50C)		
	Logo imprint dimension:	29.5mm x 10.0mm
	Casing Color:	Blue Metal (default)
	Logo:	Laser etch only, no color
	Hardware Encryption	LED Activity Indicator
	50-piece minimum order QTY	
DataTraveler 4000 G2 (DT4000G2)		
	Logo imprint dimension:	28.5mm x 9.5mm
	Casing Color:	Black Metal (default)
	Logo:	Laser etch only, no color
	Hardware Encryption	LED Activity Indicator
	50-piece minimum order QTY	
IronKey D300S (IKD300S, IKD300SM)		
	Logo imprint dimension:	40.0mm x 10.0mm
	Casing Color:	Black Metal (default)
	Logo:	Laser etch only, no color
	Hardware Encryption	LED Activity Indicator
	50-piece minimum order QTY	
IronKey D500S (IKD500S, IKD500SM)		
	Logo imprint dimension:	40.0mm x 10.0mm
	Casing Color:	Black Metal (default)
	Logo:	Laser etch only, no color
	Hardware Encryption	LED Activity Indicator
	50-piece minimum order QTY	
IronKey Keypad 200 Series (IKKP200, IKKP200C)		
	Logo imprint dimension:	70.0mm x 6.50mm
	Casing Color:	Blue (default)
	Logo:	Laser etch only, no color (Logo only on narrower side of sleeve)
	Hardware Encryption	LED Activity Indicator
	50-piece minimum order QTY	

more >>

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### USB CUSTOMIZATION PROGRAM TERMS

Minimum order quantity (unless otherwise noted)	Co-logo: 100 units Content loading: 500 units
Packaging options	Individually-sealed Bulk Pack (drive only)
Logo printing (model dependent)	Laser-etch Multi-color Side 1: Kingston logo Side 2: Your logo
Logo file type(s) accepted	Adobe Illustrator vector-based files (.eps or .ai formats only)
Content-loading file types accepted (additional formats may be supported, please inquire)	Audio, video, image, web, text and similar files (MP3, MP4, WAV, WMA, WMV, MOV, AVI, JPEG, TIFF, PNG, BMP, HTML, XHTML, SWF, DOC, PPT, XLS, 3GP, TXT, PDF)

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CUSTOMIZATION PROGRAM FAQs

What is a vector-based file?

A vector-based artwork file is an image made up of lines rather than pixels. When the artwork image is scaled up to a larger size, the vector-based file will not lose any clarity and produce a high-quality printable image at any zoom or upscale. A pixel-based image file will show rough and blurry edges and lines, and produce low quality material when printed.

Can I convert my .jpeg or .tif file into a vector-based file?

No, a true vector-based image is created using lines from its inception. When a low quality image file, such as a .jpeg, is converted to vector-based artwork, it is not a true vector-based file and quality will remain low and unusable.

How do I obtain a vector-based file?

You must use Adobe Illustrator (or similar program) to produce vector-based artwork files such as .ai or .eps.

What if I don't have access to Adobe Illustrator?

Unfortunately, Adobe Illustrator (or similar programs) is the only way to truly create a vector-based file. We suggest you consult with your design team.

What type of image is ideal for printing?

Avoiding very fine lines and/or very small text/images is strongly recommended. Small, intricate artwork and thin lines do not always produce with the best quality.

What Co-logo processes does Kingston use?

Kingston will use one of three processes for logo printing, depending on the USB casing material and/or color and logo color(s).



• Pad Printing

Pad printing deposits a design onto a three-dimensional object using a silicone pad that lifts the ink off a printing plate. It works much like a stamp.

**Ideal for:** Simple artwork with 4 colors or less



• Digital Printing

Digital printing does not require stencils and functions much like a computer printer. Artwork is loaded into a computer and a digital-based image is printed directly on the objects.










**Ideal for:** Artwork with a high number of colors and/or details. Used in conjunction with white or light-colored casing.



• Laser Etching

Laser etching is the process of using laser to engrave or mark on objects. It is done by using a machine that emits laser beams.

**Ideal for:** Monotone design on metal surfaces

 <b>VECTOR-BASED ARTWORK</b> (Retains quality at any size. Required for printed material)	 <i>Made up of lines &amp; curves</i>			
		100%	ENLARGED @ 200%	ENLARGED @ 400%
<b>PIXEL-BASED ARTWORK</b> (Loses quality when enlarged. Bitmaps, BMP, JPG, GIF – used for on-screen viewing only)	 <i>Made up of PIXELS.</i>			

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Some of the listed capacity on a Flash storage device is used for formatting and other functions and thus is not available for data storage. As such, the actual available capacity for data storage is less than what is listed on the products. For more information, go to Kingston's Flash Guide at [kingston.com/flashguide](https://kingston.com/flashguide).

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